



Pro-poor, environmentally sensitive reconstruction and recovery using bamboo China



In partnership for a better world

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Background



2008 Sichuan Province Earthquake

- 5.5 million people left homeless and displaced
- 370,000 unemployed & 1.15 million deprived of agricultural production
- €21 billion in damages - **huge demand for re-building materials**

Project Rationale

*Shortage of
construction
materials*

**Reconstruct
housing &
infrastructure**

**Industry
revival &
secure income**

**Devastated
local
livelihoods**

**Rehabilitate
the damaged
environment**

**Damaged
natural
environment**

Innovation

Bamboo: An Untapped Resource

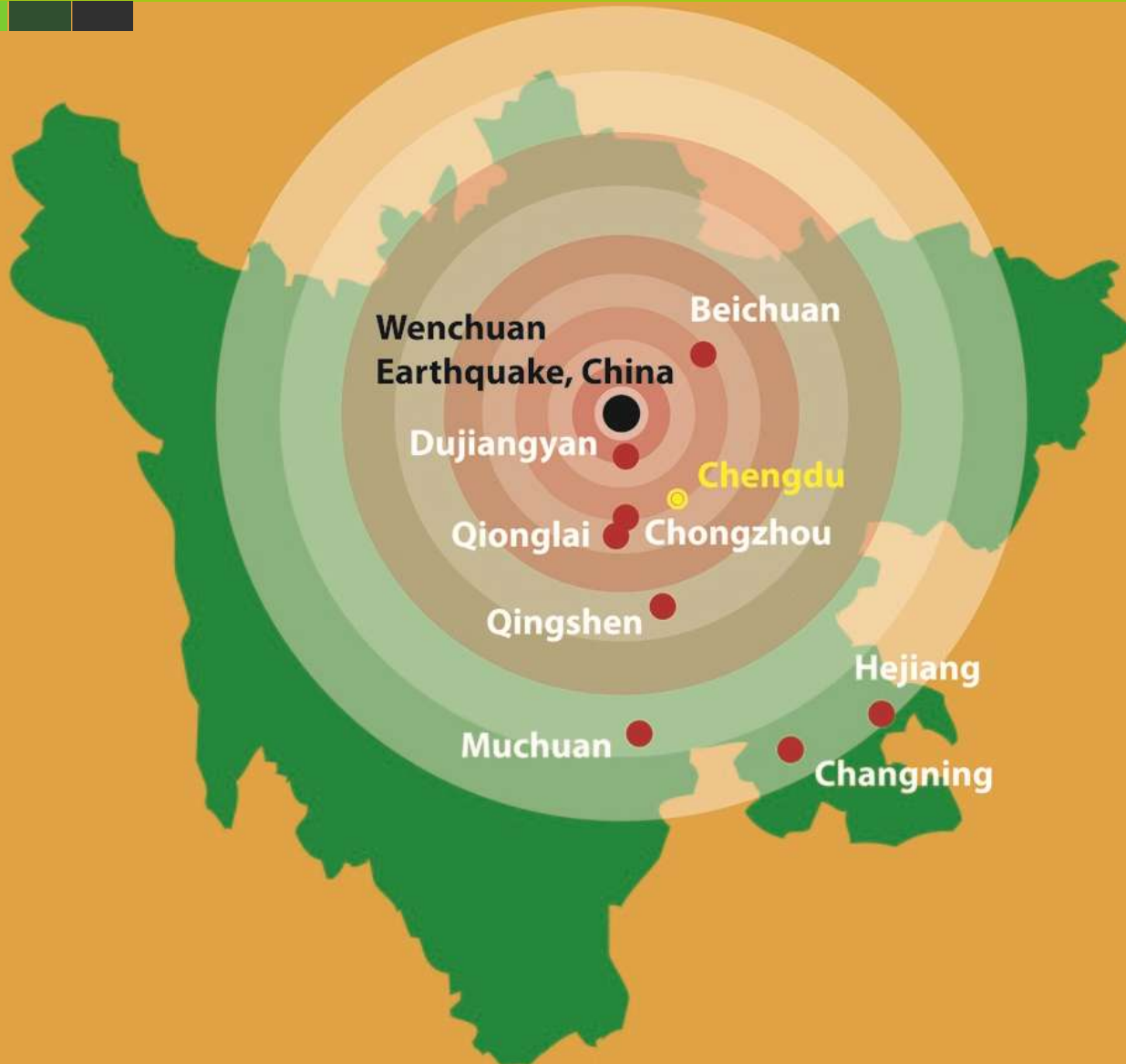
- *Sichuan has 17% of China's resource base, but just 4% of nation's bamboo market*

In Anji, developed in eastern coast

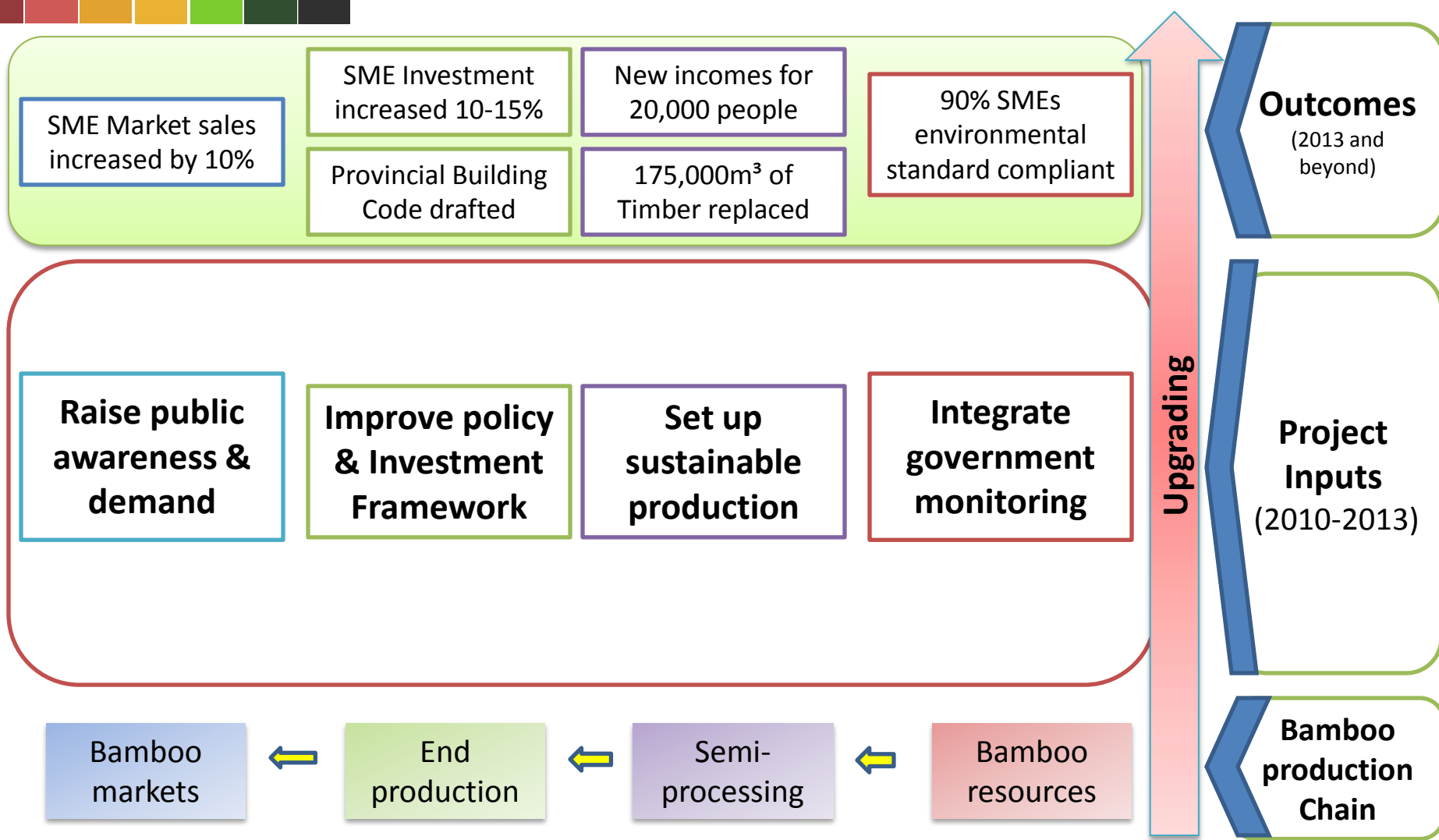
vs. Primary bamboo value chain in Sichuan



Project Sites



Sustainability



Social Impact



Growth Potential



Replicable Disaster Recovery Model



 Potential Global Range of Bamboo Cover

Thank You!

Find out more at:

www.switchbamboo.org

www.inbar.int

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**Pro-poor, environmentally sensitive
reconstruction and recovery using bamboo**

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PROGRAMME

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