International Institute Life Beyond Tourism

By the Fondazione Romualdo Del Bianco®

Florence, May 2014

XVI International Round Table of Experts of the Foundation 2014
International Institute Life Beyond Tourism

*By the Fondazione Romualdo Del Bianco®*

In 2013 the Foundation founded the International Institute Life Beyond Tourism®.

The creation of this structure allows the launching of an ongoing research on issues of Life Beyond Tourism® and on their applications.

Florence, May 2014

XVI International Round Table of Experts of the Foundation 2014
ORGANIZATIONAL STRUCTURE

Scientific Committee:

Chairman: *Paolo Del Bianco*
Director:  *Emma Mandelli*
Secretary:  *Corinna Del Bianco*

Foundation’s Council Members:

*Paolo Del Bianco* (Italy)
*Carlotta Del Bianco* (Italy)
*Emma Mandelli* (Italy)
*Marc Laenen* (Belgium)
*Maurizio Bossi* (Italy)
*Corinna Del Bianco* (Italy)
*Simone Giometti* (Italy)

Foundation’s Experts:

*Sue Millar* (UK)
*Amund Sinding-Larsen* (Norway)
*Francesco Civita* (Italy)
ORGANIZATIONAL STRUCTURE

Where “think”: *Palazzo Coppini*, a XVI century Palazzo in the centre of Florence with well equipped logistics for seminars, conferences and meetings.

Where “discuss”: *The Andrzej Tomazewski Auditorium al Duomo* an auditorium with full provisions for congresses, colloquia and rooms for presentations and exhibitions.

Where “practice”: *The Intercultural Creativity Laboratory* (ICLAB), an applied research laboratory for hands-on practice.

Where “communicate”: *The Heritage Community Life Beyond Tourism®*, the platform of communication and experience exchange.
HISTORY

Fondazione Romualdo Del Bianco®
Dedicated to Cultural Rapprochment
Since 1991

From practice to theory
Life Beyond Tourism: Travel & Dialogue
Declaration of Intents • 2008 •

Palazzo Coppini:
where think

Life Beyond Tourism®
Heritage Community:
where exchange worldwide

ICLAB:
where do

PRACTICAL application of the D.I. 2008
HISTORY

Considering

Referring to

Vision

History

Mission

Outcomes

Organizational Structure

Annex I

Annex II

LIFE BEYOND TOURISM® MODEL

International Institute Life Beyond Tourism®
To make it happen, for a deeper understanding

Scientists Institute IILBT

Kyoto

Services (.NET)

Florence

Services (.NET)

Network of local portals for fund raising for their own Heritage

Consultants to the model
GOs e NGOs
- UNESCO
- UNWTO
- UNU - IPSI
- ICCROM
- IUCN
- FRDB network
- ICOMOS
- ICOM
...

Operative Body Monitoring Consultant

Consultants to

GOs e NGOs

- UNESCO

- UNWTO

- UNU - IPSI

- ICCROM

- IUCN

- FRDB network

- ICOMOS

- ICOM

...
MISSION

For a sustainable development, to foster human relationships, knowledge and respect for cultural diversity by means of a widespread heritage value education to the benefit of heritage and territorial conservation and human development.

through the application of the "Heritage Community Life Beyond Tourism", the Model, its User Manual and Certification of “Travel and Dialogue” as a contribution to peace in a world that moves towards 10 billion inhabitants.

past – present – future
OUTCOMES

Our words in the cloud

Education, communication, knowledge, intercultural dialogue, globalisation, travel, respect, diversity, culture, humanity, sustainability, development, environment, support, funds, understanding, communities, local, values, interpretation, presentation, site, tolerance.
The Institute will be an operative center for exchanges, projects, workshops and seminars. It will be supported by the LBT Portal and by e-learning exchanges and by its head office in Florence.

The Institute will set up a series of research and development projects for professional practice of heritage communication in different parts of the world in cooperation with local or regional authorities.
• International and regional training and educational seminars, conferences and workshops with local and regional partners using its international network of experts.

• Assist local and regional partners in the development of Life Beyond Tourism related initiatives.

• Produce educational materials and publications such as the Life Beyond Tourism Manual for different relevant actors. The “Ed.0” of the users’ manual for the application of the Life Beyond Tourism Operational Model has been prepared.
Keywords

*Encounters, Communication, Knowledge, Conservation, Economy*

- ‘goals’: encounters, communication, knowledge, conservation and economy.
- ‘categories’ of sustainability: environment, economy and social views in respect of individual cultures.
# OPERATIVE GRID

Reference grid for the goals of the activities that will be held by the International Institute Life Beyond Tourism®

<table>
<thead>
<tr>
<th>Categories</th>
<th>A</th>
<th>B</th>
<th>C</th>
<th>D</th>
</tr>
</thead>
<tbody>
<tr>
<td>Environment including ecology, .....</td>
<td>Social including ethics, social inclusion and the eradication of poverty, .....</td>
<td>Economic including resources and the harnessing of the technological age, .....</td>
<td>Culture</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Goals / the petals of the flower</th>
<th>A</th>
<th>B</th>
<th>C</th>
<th>D</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Encounters</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2 Communication</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3 Knowledge / Respect Diversity</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4 Conservation/ Development</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4 a Natural Heritage</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4 b Cultural Heritage</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4 b1 Tangible</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4 b2 Intangible</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5 Economy</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Partnerships
All potential partners, which share the Foundation’s vision and are interested in operational partnership, can join the Foundations’ and the Institutes’ initiatives in one or more themes that are presented in the Foundations’ flower: encounters, communication, knowledge, conservation, economy within the four pillars of development mentioned by UNESCO: environmental, social, economic, cultural and presented in the in annexure drafted virtual forum.
ANNEX 2

PROGRAMS

**Possible courses typologies:**
1 Master Post Graduate programs
2 International Post Graduate Master Courses (in English)
3 Seminars on Scientific Interest’s Programs (7-15 days)
4 Training and Learning Opportunities

**Characteristics of the courses**

*Modularity*
Courses, seminars and workshops will be divided into modules joined together, repeatable and for flexible use and with variable duration in time

*Interactivity*
The user has to interact with the didactic material

*Exhaustivity*
Each module must be self-sufficient
Courses planned for the year 2014 - 2015

*The International Institute is concentrated on four main aspects:*

1. Heritage linked to the territory of belonging,
2. The Travel as a vehicle for knowledge
3. The Environment for Sustainable Development
4. Training for young people to raise awareness and future sustainability through culture

**A) Program for the application of the LBT Model**
- Informative course of very short duration
- Training course for learning experts

**B) Management Programme as part of the Heritage and Cultural Heritage in general**

**C) Program for Seminars, Workshops, Meetings**
An example of research

A research over the «Cinque Terre Park»

- environment
- territory
- landscape
- community
- tourism