

CBD COP12 Side Event:

Contribution to the Aichi Biodiversity Targets from the ground up

– Engaging diverse communities and perspectives through the Satoyama Initiative

Pyeongchang, Republic of Korea, 6 Oct 2014



**UNITED NATIONS
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Sustainable Development and the Satoyama Initiative

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The Satoyama Initiative and the CBD

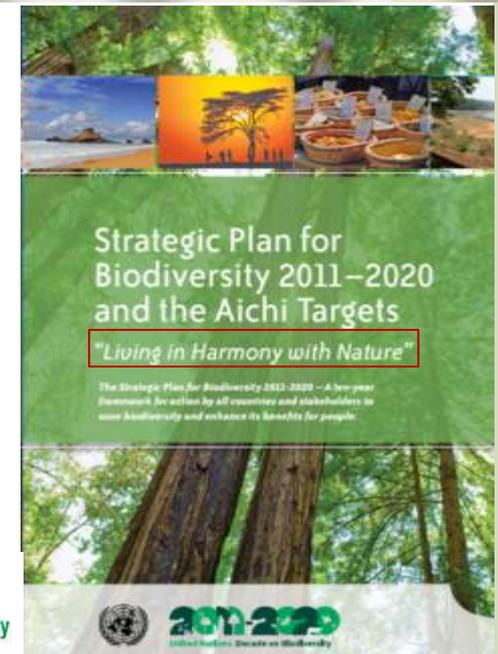
- The Satoyama Initiative aims to contribute to the **CBD's three objectives**, in particular the second objective, **“Sustainable use of biodiversity”**, through **promoting sustainable production and use of natural resources** in landscapes and seascapes around the world.
- **The International Partnership for the Satoyama Initiative (IPSI)** was launched during **CBD COP10** to facilitate and accelerate the implementation of activities for conserving, restoring and advancing **socio-ecological production landscapes and seascapes (SEPLS)** around the world.
- **The Satoyama Initiative's usefulness in contributing to human-influenced natural environments was recognized in Decisions of the last two COPs.** (Decision X/32 and XI/25 “Sustainable use of biodiversity”).



The Satoyama Initiative and the CBD's Strategic Plan and Aichi Biodiversity Targets

- At CBD COP10 in Aichi, Japan, the Strategic Plan for Biodiversity 2011-2020 and Aichi Biodiversity Targets were adopted with the vision of "**Living in harmony with nature**". The Satoyama Initiative shares the **same vision**.
- Actions in socio-ecological production landscapes and seascapes (SEPLS) can **contribute to achieving many of the Aichi Biodiversity Targets:**

1. People's awareness; 4. Sustainable consumption and production; 6. Marine living resources management; 7. Sustainable agriculture, aquaculture and forestry; 11. Protected areas; 13. Genetic diversity; 14. Ecosystems and essential services; 15. Ecosystems restoration and resilience; 17. NBSAPs; 18. Traditional knowledge; 19. Knowledge, science, technologies



Keys for Accumulating Successful Models for Sustainable Development

Strengthen ecological resilience

- Strengthen ecological functions and services
- Synergize traditional and scientific knowledge



Gigantic coastal levee being built in tsunami-affected area

Creating new commons

- Participation and collaboration of various stakeholders
- Linking rural and urban areas through goods and services



Volunteers working to conserve grassland in Aso, Japan

Creating new business models

- Expanding markets for various local products (e.g., branding, certification)
- Diversification of livelihoods, including through developing agritourism



Branding of rice produced by environmentally-friendly farming symbolizing Oriental storks in Fukui, Japan



Tsunami-affected area used for nature restoration to mitigate damage by future tsunamis

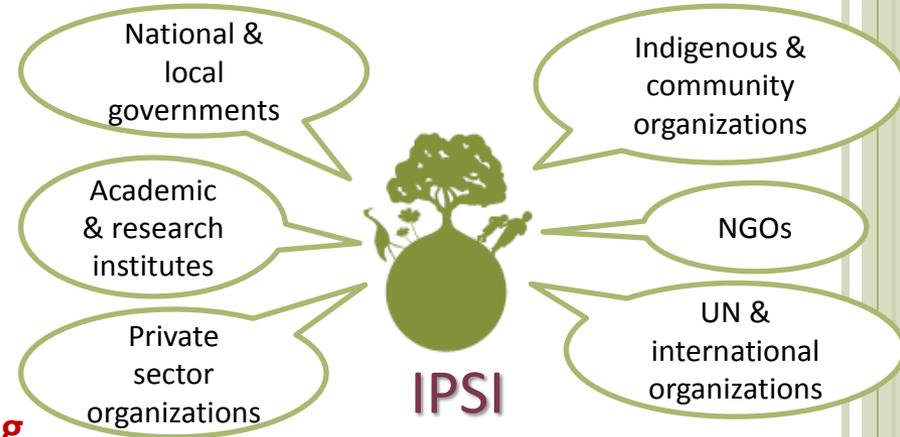


Local products and beautiful landscapes in Tuscany in Italy attract many city dwellers to stay for holidays

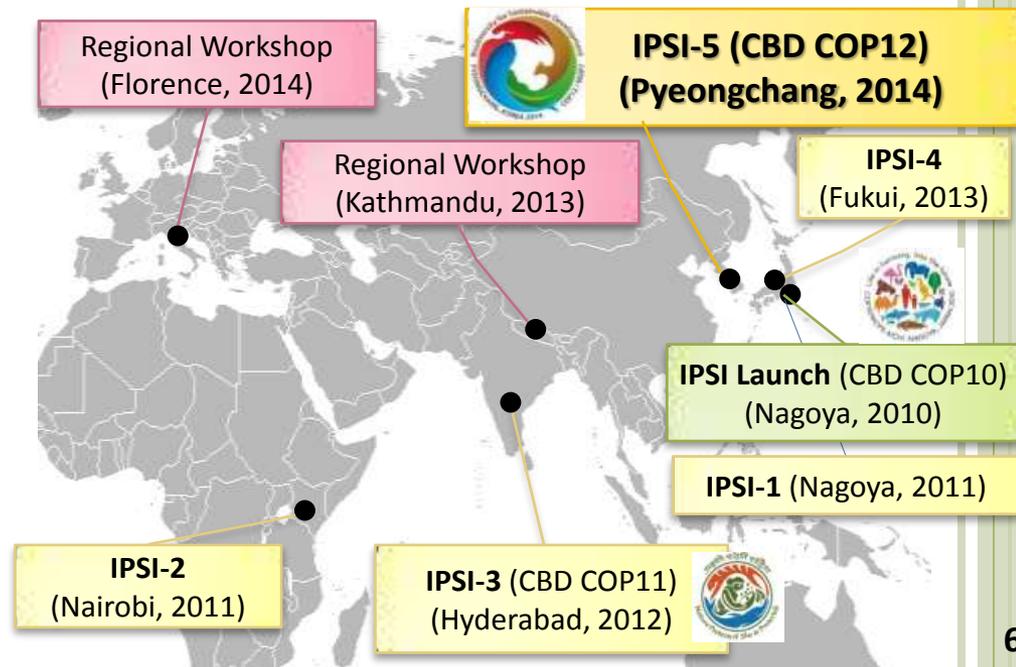
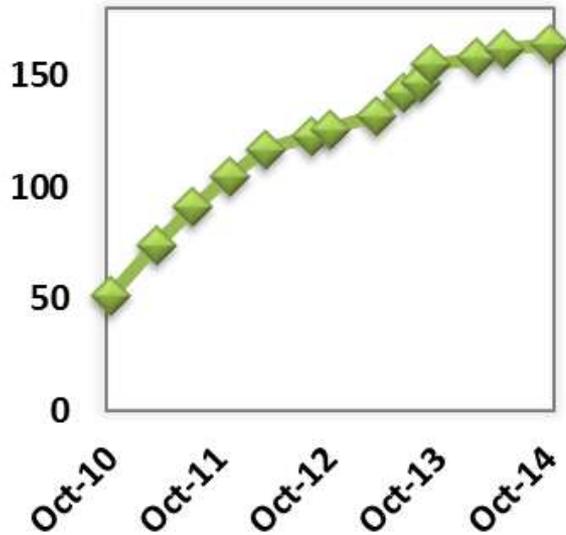


International Partnership for the Satoyama Initiative (IPSI)

- Has grown rapidly from 51 to **164 member** organizations since it was established in 2010.
- **A multi-stakeholder partnership** diverse in type and geography.
- Promotes **various kinds of activities** including knowledge facilitation, research, policy development and capacity building.
- A platform for **sharing knowledge and fostering synergies**. Provides opportunities for members to meet and discuss.



Increase in IPSI membership



The Fourth IPSI Global Conference (IPSI-4)

12 - 14 September 2013, Fukui, Japan
Hosted by Fukui Prefectural Government

“The Way Forward: Implementing the IPSI Strategy for the Benefit of Biodiversity and Human Well-being”

- Set out concrete ways to implement IPSI Strategy – endorsement of **Plan of Action**
- Provided participants with various opportunities to **learn about and experience Fukui’s satoyama and satoumi/satoko**.
- Also **stimulated local movements** and led to establishment of national network in Japan
- Active discussions at the **Public Forum** on promoting socio-ecological production landscapes and seascapes (SEPLS) **from local perspectives**. Suggested actions include:
 - ✓ Improving **enabling conditions for activities on the ground**, such as by strengthening the **leadership capacity**; enhancing economic benefits through **branding, certification and ecotourism**; fully reaching out to both **women and younger generations**.
 - ✓ Improving **participatory and bottom-up approaches** and **multi-sector involvement**.

[Events during IPSI-4]

- **Satoyama Stay**
- **Excursion to *satoyama* in Fukui**
- **IPSI General Assembly**
- **IPSI Public Forum**
- **Side events**
 - Japanese network for the Satoyama Initiative
 - Satoyama Dialogue with Political Leaders
- **Public Symposium**



Satoyama Initiative European Regional Workshop

Florence, Italy, May 2014

Hosted by the Romualdo Del Bianco Foundation - Life Beyond Tourism

*“Revitalizing production landscapes in Europe:
travel and dialogue for people and biodiversity”*

- To **share the concept of the Satoyama Initiative** and discuss solutions on **regionally-shared issues**.
- Participation by IPSI members and other experts in Europe.
- Discussed effective ways to **revitalize SEPLS** in Europe **by promoting responsible tourism**.
- Led participants’ recognition that **traditional products** and **responsible tourism** support each other, and both are important for and supported by **SEPLS**.
- Suggested four **areas of future actions**:
 - ✓ Collection and systematization of data
 - ✓ Collaboration, education and capacity-building for different stakeholders
 - ✓ Connecting policy and practice
 - ✓ Awareness-raising



The Fifth IPSI Global Conference (IPSI-5)

4-5 October 2014, Pyeongchang, Republic of Korea

Co-organized by Ministry of Environment, Republic of Korea

*“Furthering action in production landscapes and seascapes
for sustainable development”*

○ Assembly

- Two new members joined. **164 members** in total.
- Revised Operational Framework to create **Charter and Operational Guidelines**

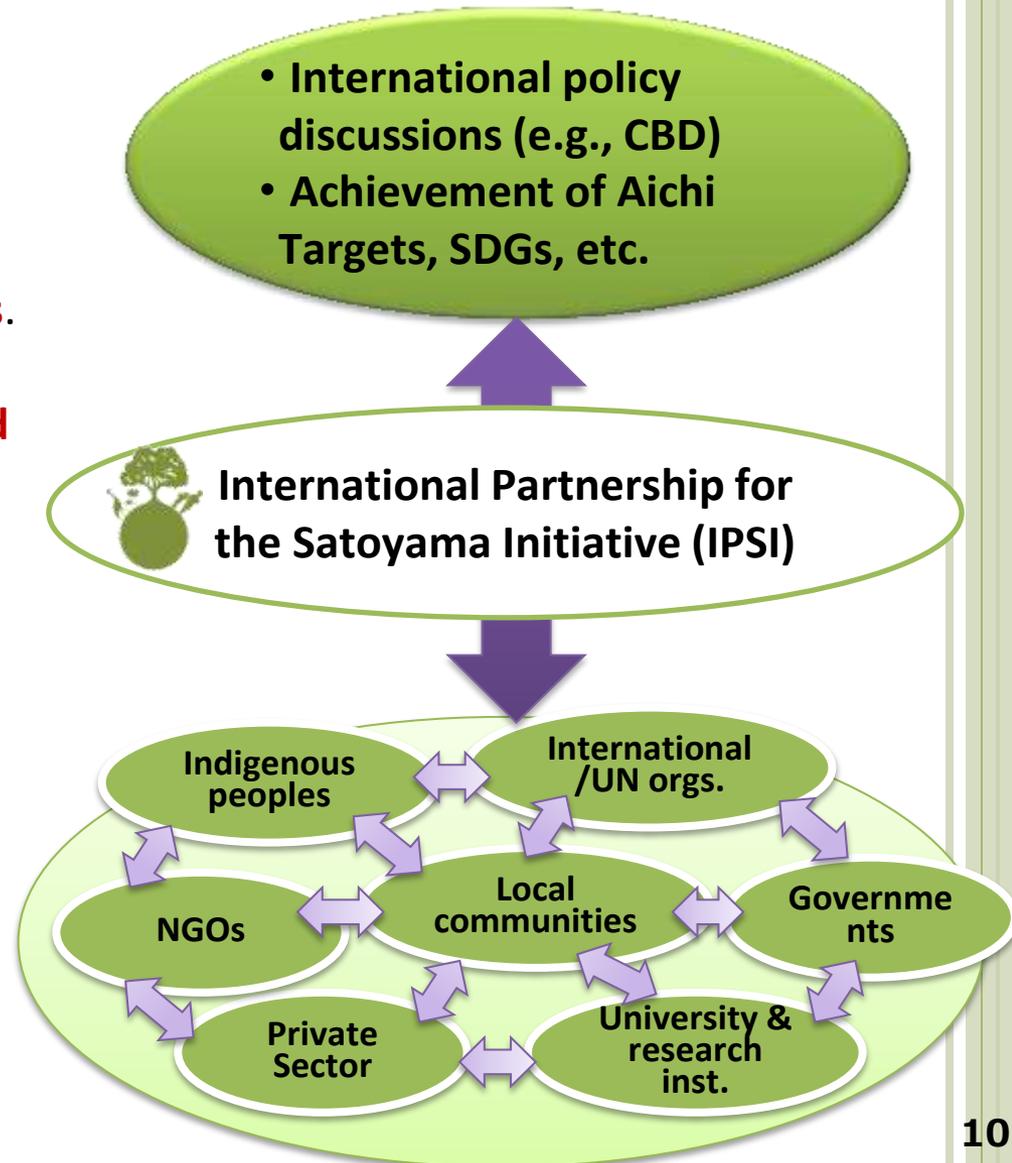
○ Public Forum

- Eight presentations to share updates of **members' recent activities in capacity building and livelihoods**.
- Showed how IPSI has **gathered a body of knowledge** and **brings together implementation** at many different levels.
- Strengthened participants' awareness of **IPSI's role in facilitating upscaling and replication** through effective practices and collaboration.



IPSI as a Global Network: Linking Local and Global Efforts

- IPSI's multi-stakeholder partnership promotes **creating synergies among different sectors**.
- Local actions in SEPLS are important to **develop and accumulate actual models**.
- Such activities should be in alignment with **strengthening socio-economic and ecological resilience**.
- By sharing experiences in different contexts around the world, **important lessons can be extracted and fed into global discussions**.
- Through **interactions between global and local levels**, local efforts can be **further motivated and be more likely to succeed**.
- This will also **contribute to global goals** such as the Aichi Targets and SDGs.



Thank you for your attention!

