

IPSI Collaborative Activity Proposal Form

The following form is for use when submitting proposed IPSI Collaborative Activities for consideration by the IPSI Steering Committee. See the Collaborative Activity Guidelines on p. 3 for more information.

Please return the completed form to the IPSI Secretariat (isi@unu.edu).

IPSI Collaborative Activities are the activities that shall be undertaken by more than one IPSI member and constitute an important part of IPSI activities with the purpose of fostering collaboration within the IPSI membership and implementing the IPSI Strategy and Plan of Action. The IPSI Collaborative Activities shall be developed and implemented with the endorsement of the Steering Committee in accordance with the Collaborative Activity Guidelines. Resource mobilization for IPSI collaborative activities shall be the responsibility of the implementing members in principle. – IPSI Operational Guidelines, Chapter 5.4

Date of Application:	August 18, 2017
Project title:	
SATO-UMI-YAMA Project: Environmental Education and Public Awareness on Biodiversity Conservation in Asia Pacific Region	
Collaborating organizations (IPSI members): (*Please underline the leading organization)	
<u>Japan Environmental Education Forum (JEEF)</u> , Birdlife International (BL) and Conservation International (CI)	
Other contributing organization(s) (including IPSI non-members):	
Royal Society for Protection of Nature (Bhutan), Viet Nature (Vietnam), Mlup Baitong (Cambodia)	
Expected term (e.g. 1 January 2014 – 31 December 2015):	
July 1, 2017 – March 30, 2020	
IPSI strategic objective(s) addressed (tick all that apply; see p. 3 for more details):	
<ul style="list-style-type: none"> <input checked="" type="checkbox"/> 1. Increase knowledge and understanding of SEPLS <input type="checkbox"/> 2. Address direct and underlying causes responsible for the decline or loss of SEPLS <input type="checkbox"/> 3. Enhance benefits from SEPLS <input type="checkbox"/> 4. Enhance human, institutional and sustainable financial capacities 	

Continued on next page.

Description of the activity:

Please provide as much information as possible on:

- Background
- Activities (including site locations if applicable)
- Expected outcomes
- Actors and task sharing
- How the activity relates to the *IPSI Strategy* and *IPSI Plan of Action*
- Resources, funding
- Monitoring and reporting

Background

About 40% of world's Biodiversity Hotspots are located within Asia-Pacific region. Five of the top ten countries in terms of the number of threatened bird species and seven of the worst ten countries in terms of the extinction rate of birds are found in Asia. The extinction rate of birds in the past 700 years is higher in the Pacific region than any other regions in the world. On the hand, more than three in every five people in the world are living in Asia-Pacific region, with rapidly expanding economy. This is some of the facts that demonstrate that the conserving the biodiversity and transforming the society for sustainable development in Asia-Pacific region is key to the achievement of the Aichi Biodiversity Targets and United Nations Sustainable Development Goals (SDGs).

To realize the needed changes, people in the region need to recognize the importance of their nature and culture, and use their understanding to change their attitudes and behaviors, which will eventually lead to the change in the society. To achieve such a societal change, actions in sectors other than the traditional conservation community is critical. Mainstreaming is the key, as has been discussed in past two COPs to the CBD.

The quest of sustainable development—society underpinned by natural capital; the society that recognizes that it is underpinned by biodiversity—squarely fit with the Satoyama Initiative, which works towards the society in harmony with nature. Three IPSI member organizations collaborated to develop a capacity building program for mainstreaming of biodiversity and generation of human resources for sustainable development.

Objective

Under the slogan “Sending Our Great Nature and Culture to the Future” and in line with the Satoyama Initiative, we will develop and widely disseminate environmental education and public awareness tools, as well as human resources, coupled with capacity building in site-based activities in six countries, for solving problems in biodiversity conservation in the Asia and Pacific region.

Activities

There are three groups of activities that are inter-related.

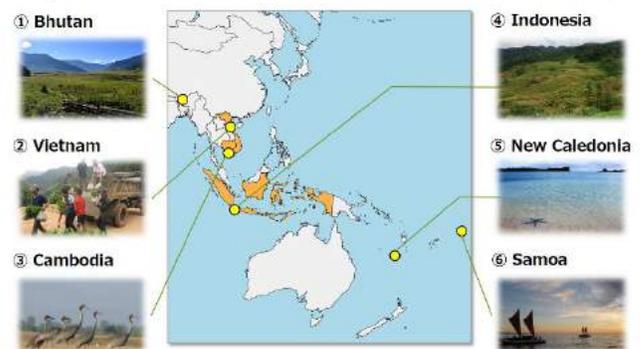
Component 1: Development of materials for environmental education and capacity building at the field projects in six countries in Asia-Pacific

- Environmental education curriculum, instruction materials, student workbook;
- Awareness-raising materials covering the local nature and culture.
- Educational and promotional videos
- Facilitating actions on the ground

Component 2: Improving the knowledge and skills of youth leaders on biodiversity conservation

- Intensive training program for urban youth in Tokyo and Singapore on concepts and tools

Activities in six countries in Asia-Pacific



- Internship at field projects for practical application

Component 3: Communication to broader audience

- A website dedicated to this project
- Collaboration with relevant biodiversity and sustainable development processes, including the IPSI
- International symposium to showcase findings and products from the project

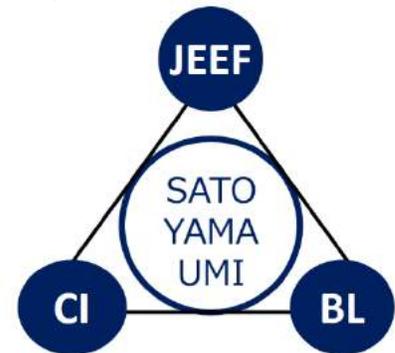
Expected Outcomes

1. Conservation and educational benefits to 10,000 people on sites
2. Deepened understanding on sustainable development in urban youth who will lead the next generation
3. Outreach throughout Asia-Pacific and beyond through initiating and facilitating interaction among the communities of the project sites, urban-rural exchange.

Actors

Japan Environmental Education Forum (JEEF), Birdlife International (BL) and Conservation International (CI), based in Tokyo, Japan, will jointly implement this project. They will work with local offices or partners in the six countries under Component 1. Universities will be involved in the development of Component 2.

Expertise in environmental education and production of educational materials



Biodiversity conservation on the ground; capacity building in local communities

Relevance to the IPSI Strategy and IPSI Plan of Action

This project will address priority actions under Objective 1 of IPSI Plan of Action:

- b. Promote mechanisms for effective knowledge sharing, utilizing the full range of communication materials from organizations working with SEPLS -> Information collected in the field will be used to generate knowledge products, such as educational guidebook and videos.
- g. Exchange knowledge and lessons learned, and feed synthesis into relevant policy discussions -> Exchange of knowledge and lessons learned will take place in Component 2 and 3.
- h. Share information and material on IPSI and the Satoyama Initiative at relevant meetings and other events -> The international workshop under Component 3 can be used as a platform to discuss the issues relevant to the Satoyama Initiative. We will also seek to make sure of the IPSI events to disseminate the findings from this project.

Resources, Funding

The project is funded by Keidanren Nature Conservation Fund (KNCF).
 Grant amount: JPY150,000,000 (approximately USD1.3 million)
 Project Period: July 2017 – March 2020

Monitoring and Reporting

The progress will be reported bi-annually to the donor, Keidanren Nature Conservation Fund, and summary update will be provided to the Steering Committee using Annex 1 annually.

Please attach additional pages as necessary.

IPSI Secretariat use only

IPSI Collaborative Activity Guidelines

Overview

IPSI Collaborative Activities are activities that are carried out by two or more IPSI member organizations and that contribute to IPSI's strategic objectives. Participants may include contributing IPSI non-members also, but at least two must be IPSI members. Activities may include research, capacity-building, awareness-raising, on-the-ground or any other activities that contribute to IPSI's strategic objectives.

IPSI's strategic objectives, as identified in the *IPSI Strategy*, are:

1. Increase knowledge and understanding of SEPLS
2. Address the direct and underlying causes responsible for the decline or loss of biological and cultural diversity as well as ecological and socio-economic services from SEPLS
3. Enhance benefits from SEPLS
4. Enhance the human, institutional and sustainable financial capacities for the implementation of the Satoyama Initiative

In order to be recognized as an IPSI Collaborative Activity, an activity must be proposed to and endorsed by the IPSI Steering Committee.

Proposal and endorsement procedure

Activities to be considered for recognition as IPSI Collaborative Activities should be proposed to the IPSI Secretariat using the "IPSI Collaborative Activity Proposal Form" included in this document (p. 1-2). Upon initial verification, the Secretariat will forward proposals to the IPSI Steering Committee for consideration.

Responsibilities and benefits

Participants in IPSI Collaborative Activities are encouraged to use IPSI's name and the Satoyama Initiative logo in promotional and informational materials related to the activity, and to acknowledge IPSI's support in all outputs.

Collaborating organizations are strongly encouraged to provide the IPSI Secretariat with updates on the progress of IPSI Collaborative Activities on a regular basis or as new information becomes available, to be disseminated throughout IPSI's communications network. The form attached as Annex 1 (p. 4) below may be used for this purpose.

At the conclusion of an IPSI Collaborative Activity, collaborating organizations are asked to report on the activity and any outputs and/or outcomes using the form attached as Annex 2 below (p. 5).

It is up to the participants' discretion which organization will serve as the contact point for the IPSI Secretariat.

Resource mobilization

Organizers of IPSI Collaborative Activities are strongly recommended to secure resources necessary for activities on through their own means. Collaboration with other IPSI partners and use of an IPSI Collaborative Activity's endorsement to find funding sources are recommended means of mobilizing resources for IPSI Collaborative Activities.

Contact

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Annex 1: Progress report for IPSI Collaborative Activity (ongoing)

The following form is for use when reporting progress of an ongoing Collaborative Activity. Please fill out this form as updates become available and submit to the IPSI Secretariat (isi@unu.edu).

Reporting Date:	
Project title:	
Please provide any relevant information on the activities and any outputs and/or outcomes below:	

Please attach additional pages as necessary.

Annex 2: Report of conclusion of IPSI Collaborative Activity

The following form is for use in reporting the conclusion of an IPSI Collaborative Activity. Please fill out this form when the Collaborative Activity is finished and submit to the IPSI Secretariat (isi@unu.edu).

Reporting Date:	
Project title:	
Actual term (e.g. 1 January 2014 – 31 December 2015):	
Please provide a description of the activities and its outputs and/or outcomes below:	
Remarks:	

Please attach additional pages as necessary.

<i>IPSI Secretariat use only</i>
